



Baseliners 12 & Under (12U)
Lower Loudoun Girl's Softball League
1635 Nathan Lane
Herndon, Va 20170

Dear Corporate or Personal Sponsor:

The Baseliners 12U is a girl's fastpitch tournament softball team affiliated with the Lower Loudoun Girls Softball League (LLGSL). The young athletes comprising the Baseliners are united both in their love of the game and their desire to better their skills in the more competitive arena of tournament softball. The Sterling-based Baseline Fastpitch Softball association promotes each participant to play at the highest level of competition, by offering strong leadership, good sportsmanship, and an overall supportive environment. The Baseline coaches have a wealth of experience in amateur and professional athletics, several of whom either played and/or managed high school and college-level teams. Feel free to visit our webpage at <http://www.baseliners.org/12> for more detailed information regarding us.

The 2007 - 2008 Baseliners are on a dedicated campaign to continue our programs success. Our team last season completed a very successful first year 12U season in August 2007. The teams overall two year record is an outstanding 116-51-3 record. Our goal this year is to participate in the USA/ASA A-Nationals in Birmingham AL building on our success throughout the entire last season which was capped with our first-ever participation in the A-Nationals held in Roseville CA. The past 2-years' success and accomplishments were heavily supported by dedicated sponsors and support from many of the local businesses, which we are very appreciative.

This upcoming season, the Baseliners will play in approximately 15 local and regional tournaments that will be within the Washington Metropolitan area as well as Pennsylvania, Hampton Roads area of Virginia, West Virginia, and potentially Ohio throughout the fall of 2007; spring and summer of 2008. It is envisioned at this time that three (3) of these tournaments are sponsored by the LLGSL and the Baseliners organization, and will be held in Loudoun County – right in our own backyards.

We need your help in raising the required sponsorships for the 2007 - 2008 season to continue moving forward and assist with covering overall team expenses. Team expenses include tournament fees, uniforms, equipment, practice facilities and travel expenses. The team offers several levels of sponsorship in exchange for your donation. As a matter of record for this year which was eluded to briefly above, the 12U Baseline team will be working hard to earn a birth to participate in the 2008 Amateur Softball Association (ASA) National Championship in Birmingham, AL next July. Your sponsorship is more important than ever in the promotion of youth athletics and national exposure our local team(s) have been gaining most recently.

If you have any questions concerning the Baseliners or your donation, please feel free to contact me at (703) 689-8976 (home), (703) 473-9868 (Cell), or at baselinercoach@verizon.net. Thank you in advance for your support of these dedicated young girls. It is truly a very exciting time right now with the 12U Baseline Fastpitch Softball program.

Sincerely,

Craig Kurtz
Manager/Head Coach
Baseliners 12 & Under Division



The Baseliners are an affiliate division of the Lower Loudoun Girls Softball League, Inc.